

The Original
CowBuddy[®]
Fly Control System

Don't let your profit fly away.

Arrest the pests today!



Flies are a major problem in the beef cattle industry.

- The total annual loss to the U.S. beef industry is estimated to be more than 875 million dollars.
- The individual annual loss per head will range from \$25 to \$40 or more, depending on the size and age of the animal.
- The financial loss is the result of lost animal weight (visible) and reduced feed conversion (somewhat hidden).

Flies are a torment to cattle.

- It only takes 200 to 250 flies to increase the heart rate, respiratory rate, and urinary output of a large cow.
- Each fly will feed 20 to 30 times each day.
- Many cows are found to host more than 1,000 flies.
- Imagine what it would be like to be bitten 20,000 to 30,000 times every day.

Flies don't just bite cattle.

- Flies spread disease organisms. Flies are responsible for the transfer of a host of diseases in various degrees of severity.
- Flies continuously aggravate and stress cattle.
- Flies disrupt daily grazing patterns. University studies have found the distraction of cattle flies to be a critical concern with respect to desired weight gain.

**Don't let
your profit
“fly” away.**



This is a waste of money and a torment to the animal.

The CowBuddy® Fly Control System

The CowBuddy® fly control system is the easy and effective way to control flies in your cattle operation.



The Design of the CowBuddy®

- The CowBuddy® was designed on a farm in North Central Florida by a farmer and high school math teacher.
- It was created out of a need for an effective passive application system.
- The CowBuddy® was developed after more than 30 years of cattle ranching and disappointment with many other fly control methods.



The Three CowBuddy® Principles

- **Simple** – the fly control system must be simple and easy to use.
- **Effective** – the fly control system must continuously work for all members of the herd.
- **Durable** – the fly control system must be made to last.

Compare the Fly Control Methods

| Method | Simple | Effective | Durable |
|---------------------------------|--|--|--|
| CowBuddy® | Yes | Yes | Yes |
| Cattle Rubs | Yes | No, all cattle do not share the same enthusiasm for the cattle rub. Also, variation in animal height is not well addressed. | No, the fabric of the cattle rub will deteriorate and require the replacement of the unit. |
| Ear Tags | No, ear tags must be frequently replaced, exposing the animal to stress and exposure to infection. | No, with the low concentration level of the ear tag, flies soon become resistant to the insecticide. | No, the product is used once before it must be manually extracted and discarded. |
| Dust Bags | Yes | No, moisture may cause the dust to solidify and become ineffective. Also, variation in animal height is not well addressed. | No, the dust bags soon deteriorate. |
| Insecticide Mineral Supplements | Yes | No, flies easily travel several miles from one farm to another. | Not applicable |
| Manual Application | No, manual application requires frequent labor costs and stress on the animals. | Yes | Not applicable |

Simple

One pint of liquid insecticide is poured into the steel channel to be absorbed by the ropes. The liquid is transferred to the coat of the animal as contact is made with the ropes.



Effective

After more than a year with the same insecticide, the CowBuddy® continues to provide dramatic results.



Durable

The frame is made from heavy structural steel, MIG welded, and coated with rust-resistant paint for many years of service. Galvanized steel sleeves are crimped onto the high quality derby ropes.



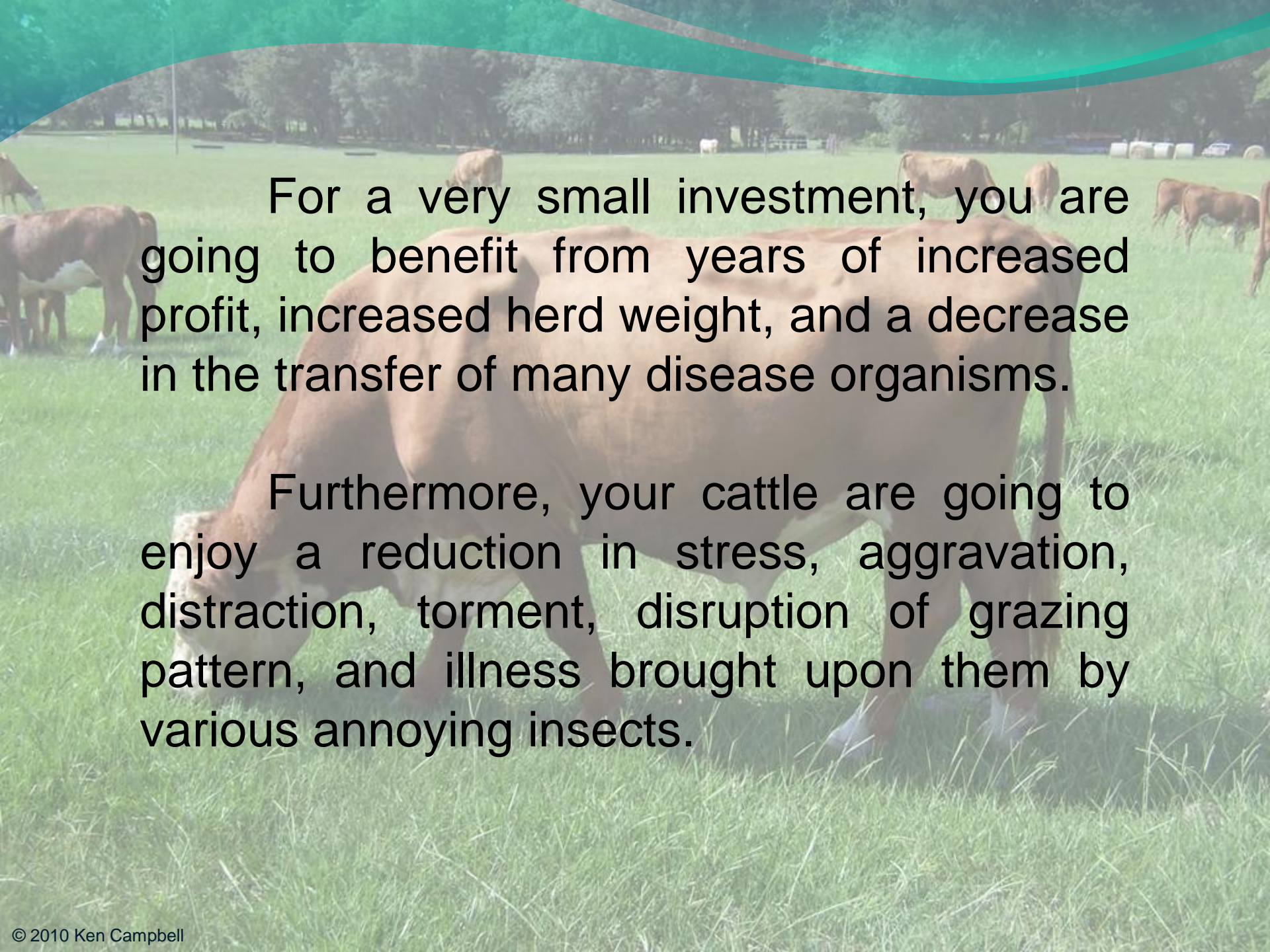
Both CowBuddy® versions are available in regal red or hunter green.

Bracket Version

Hanging Version



Shipping beyond the lower 48 states will require special arrangements.

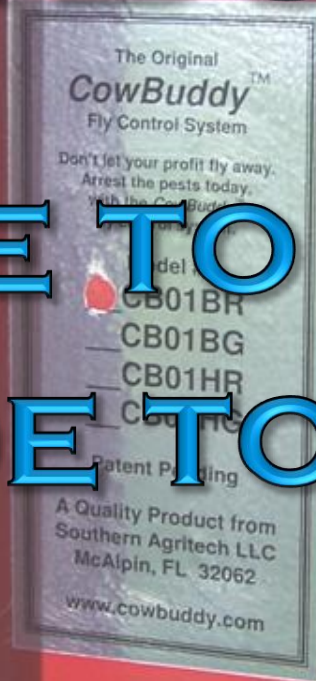
A photograph of a herd of cattle grazing in a lush green field. The cattle are of various shades of brown and white. In the background, there are trees and a fence line. A teal wave graphic is overlaid at the top of the image.

For a very small investment, you are going to benefit from years of increased profit, increased herd weight, and a decrease in the transfer of many disease organisms.

Furthermore, your cattle are going to enjoy a reduction in stress, aggravation, distraction, torment, disruption of grazing pattern, and illness brought upon them by various annoying insects.

CowBUDDY®

MADE TO WORK
MADE TO LAST



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